

Roma Entrepreneurship Development Initiative REDI

Open call for participants: Become a Young Entrepreneur!

Erasmus + Youth Exchange in Targu Mures, Romania

21-30 September 2018





Co-funded by the
Erasmus+ Programme
of the European Union

Open call for participants: Become a Young Entrepreneur! 21-30 September 2018, Targu Mures, Romania;

Number of participants: 48, age between 18-30

REDI is organizing the Youth Exchange „Become a Young Entrepreneur” with the support of the Erasmus+ programme of the European Union.

AIMS AND OBJECTIVES

The Roma Entrepreneurship Development Initiative – REDI and its partners are bringing together 40 young people and 8 leaders from Bulgaria, Greece, Hungary, Macedonia, Moldova, Romania, Serbia and Turkey to take part in the youth exchange *Become a Young Entrepreneur!*

Become a Young Entrepreneur! will bring Roma, non-Roma, young people from rural and remote areas together to learn about the concept of entrepreneurship, start-up, selling, promoting and sustaining a business, thus, ensuring their own future and helping the community they live in by offering goods and services tailored to their needs.

The youth exchange will take place in the Targu Mures, Romania where REDI has an established Roma Business Club and where the young entrepreneurs can talk in person to the experienced and active Roma business persons.

The main **objectives** of *Become a Young Entrepreneur!* are:

- To develop the entrepreneurial spirit of the young people;
- To empower the 40 young people and 8 group leaders from the 8 partner countries in development and implementation of small businesses in their communities;
- To improve the skills necessary to sell and promote a business;
- To train the participants on business management;
- To develop the creativity and innovative thinking of the participants in business development through simulation, faire trade and expert discussions.

PROFILE OF THE PARTICIPANTS

The participants are young Roma and non-Roma interested in entrepreneurship, and leaders who are active in Roma communities, experienced on Roma youth issues.

All participants must also:



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- be motivated to develop their competences in entrepreneurship, start-up, selling, promoting and sustaining a business and to share their experiences with other participants
- be able and committed to share and develop their business ideas and experience for the benefit of their own communities: Roma communities, rural communities and other remoted and segregated areas
- be aged 18 – 30
- be committed to attend for the full duration of the course
- be able to work in English
- be resident in one of the partner countries: Bulgaria, Greece, Hungary, Macedonia, Moldova, Romania, Serbia and Turkey

WORKING LANGUAGE

English

DATES OF THE ACTIVITY

Arrival: 21 September 2018 (Friday)

Departure: 30 September 2018 (Sunday)

APPLICATION

Fill in the application form until August 1, 2018

You can find the application form here:

<https://docs.google.com/forms/d/e/1FAIpQLSeAG0ILfrfDaNOI1vFGS9AprqKJQbuleegnUyAT6JWP3ADk8w/viewform>

ACCOMMODATION, FOOD AND TRAVEL

The accommodation, food and travel costs are covered by the organizers of the training. After the selection process, the organizers will be in contact with the partner organizations for travel arrangements.

ANY QUESTIONS OR CONCERNS?

Contact our coordination team at cristina@redi-ngo.eu or atanas@redi-ngo.eu.

ABOUT ROMA ENTREPRENEURSHIP DEVELOPMENT INITIATIVE REDI



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REDI focuses on economic empowerment and financial inclusion of Roma entrepreneurs in Eastern Europe and the Balkans. We are dedicated to enabling access to funding for startups and businesses among Europe's most vulnerable group – the Roma people.